



**2024 Berkley Holiday Lights Parade Sponsorship
December 7, 2024**

Business or Person to be Recognized _____

Address: _____

Contact Person: _____

E-mail Address: _____

City: _____ State: _____ Zip Code: _____

Telephone-Day: _____ Telephone-Night: _____

Sponsorship Levels

- **Santa's Workshop \$5000.00**
 - Podium with Santa at tree lighting (end of parade)
 - Recognition at preparade activities.
 - Recognition on parade poster.
 - Individual banner in parade in front of notable float of choosing.
 - On main overall sponsor banner at beginning of Parade and posted at Tree Lighting
 - Logo on website as lead sponsor
 - Solo thank you social media post
- **Milk & Cookies - \$2,500.00**
 - Recognition at preparade activities.
 - Recognition on parade poster.
 - Individual banner in parade in front of notable float
 - On main overall sponsor banner at beginning of Parade and posted at Tree Lighting
 - Logo on website as a sponsor
 - Individual thank you social media post
- **Mrs. Claus Vacation Fund: \$1,500.00**
 - Recognition at preparade activities.
 - Individual banner in parade in front of notable float
 - On main overall sponsor banner at beginning of Parade and posted at Tree Lighting
 - Logo on website as a sponsor
 - Individual thank you social media post
- **Reindeer Games \$1,000.00**
 - On main overall sponsor banner at beginning of Parade and posted at Tree Lighting
 - Logo on website as a sponsor
 - Individual thank you social media post
- **Candy Cane Factory - 500.00**
 - On main overall sponsor banner at beginning of Parade and posted at Tree Lighting
 - Logo on website as a sponsor
 - Group thank you social media post
- **Stocking Stuffer - \$100.00**
 - Listed on website as a sponsor
 - Group thank you social media post
- **Santa's Elves – less than \$100**
 - Listed on the website as a donor

**Return this form and check payable to:
Berkley Holiday Parade Committee**

Mail to
Berkley Parade Committee
c/o The Lunch Café
3116 Twelve Mile Rd.
Berkley, MI 48072

Email your logo in high resolution jpeg to
berkleyholidayparademarketing@gmail.com.

Questions contact: RoseAnn, 248-376-0200.